

## What clients say about the vPSI System™:

“Interesting and thought provoking. Challenges many precepts of management / culture.”

“Would [also] highly recommend vPSI to other corporations.”

“A breath of fresh air, a pleasure to hear a discussion of the way it really is.”

“Very valuable to have another lens to conduct incident investigations and improve performance.”

“Excellent – this is knowledge I wish I had access to 15 years ago.”

“Informative and great learning experience. I personally had a light bulb moment when it all came together.”



Contact us for information about how the vPSI System™ can help your company.

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# vIP<sup>SM</sup>

## Transforming BBS From Observation to Action



# MvP<sup>SM</sup>

## Structured Management Site Visits

*Sustainable  
Continuous  
Improvement*

# Measurable interventions, sustainable improvement

## What is vIP<sup>SM</sup>?

The vPSI Intervention Program (vIP<sup>SM</sup>) addresses all the gaps and shortcomings of traditional or plateaued BBS programs. While BBS programs are well established among many companies and industries, in terms of overall effectiveness to reduce future unplanned events, many have either stagnated or are actually hindering further progress toward loss-free operations.

When safety metrics begin heading in the wrong direction, leadership often encourages the generation of more BBS observations. vIP<sup>SM</sup> focuses on the relevance and effectiveness of the actions generated as a result of an interaction. vPSI recognizes that the quality of the conversation is the key to understanding how to act, so vIP provides a structured and easy to follow process that helps supervisors and workers interact more comfortably and productively, ensuring improvement opportunities can be quickly identified and acted upon.

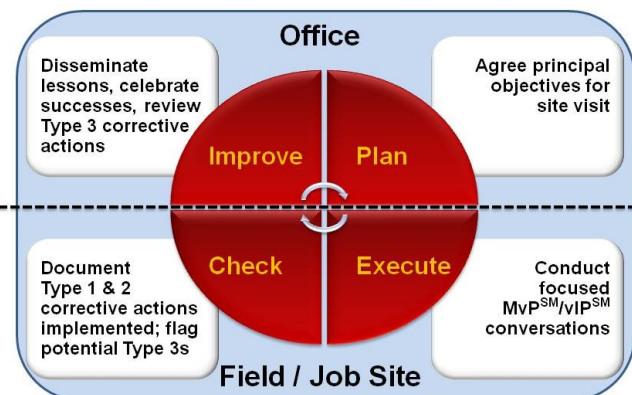
**Advanced Ideas  
Focused Solutions**

## What is MvP<sup>SM</sup>?

The vPSI Management Visit Program (MvP<sup>SM</sup>) is essentially vIP<sup>SM</sup> for executive and senior management. Shortfalls with either the company's safe systems of work or its safety culture are often very difficult to detect and address via BBS programs at the worksite, requiring the involvement of higher level management.

MvP<sup>SM</sup> allows leaders to become fully accountable for the systemic challenges of safe work performance by matching them to the necessary levels of authority. As a result, management recognizes that many of the reasons for problems at the coalface reside with the owners of business processes and safety culture. MvP<sup>SM</sup> cuts to the very core of what drives systemic performance improvement.

MvP<sup>SM</sup> creates a "single line of sight" whereby the whole organization becomes more focused, more knowledgeable, and better mobilized.



## Do I need both programs?

While vIP<sup>SM</sup> and MvP<sup>SM</sup> are designed to complement and reinforce traditional BBS programs, they are equally effective as stand-alone tools.

## How do I know if it's working?

One of the fundamental principles that differentiates vPSI is that it focuses less on the things that are subject to random variation and toward those things organizations have direct control over, i.e., the relevance and effectiveness of corrective actions. vIP<sup>SM</sup> and MvP<sup>SM</sup> were both created from this underlying principle.

Neither is measured by the number of interactions or cards generated, but in each and every case by the quality of the actions generated. In both instances, vIP<sup>SM</sup> and MvP<sup>SM</sup> can also be rolled into the organization's vPSI Metrics, measurements of an organization's response to all categories of unplanned events.