



vPSI Group, LLC

Houston & Calgary
September 2020

ONE PERCENT SAFER

1%

JOIN THE MOVEMENT
ONEPERCENTSAFER.COM
#ONEPERCENTSAFER

ONE PERCENT SAFER is more than a book, it's a movement.

And you can be part of it!

2.78 million people died last year due to work accidents or work-related ill-health. No doubt that's an unacceptable number, but it's also hard to get our heads around, so let's break it down. It's 7,616 people dead every day, 317 every hour, 10 seconds and another person dead. Another person *just like you*. A husband, wife, partner, mother, father, brother, sister, son, daughter, friend, colleague. Yet organizations rarely discuss safety in this way – it's usually only ever about Accident Frequencies and Lost Time Injury Rates. Real people suddenly fade out to become mere numbers.

At this point you have a couple of options. You can accept this, as unfortunate as it, that this is just what happens in the world of work and carry on doing things the way you always have. Or you can **join us** and imagine a world where all organizations commit to being **ONE PERCENT SAFER** every day. **You can be a change-maker and game-changer** in your organization and be part of the **ONE PERCENT SAFER movement**. It's this simple: if we all do just one thing, just improve things by one percent, then that's 28,000 people that get to go home without harm, instead of ending up dead – each year. 28,000 husbands, wives, partners, mothers, fathers, brothers, sisters, sons, daughters, friends, and co-workers. 28,000 humans. Wouldn't that be incredible to be part of a movement that helps **save 28,000 lives**?

To get us started, the **ONE PERCENT SAFER** book harnesses contributions from 142 of the world's leading thinkers, creating a compendium of ideas that anyone, anywhere, can access and put in place to create a safer, healthier world of work.



Brought together for the first time in this book by Professor Dr Andrew Sharman, who comments:

“It’s not about easy answers, but instead providing a wealth of meaningful suggestions, perspectives and encouragement to provoke critical thinking and generate new ideas, encouraging you to see something you may have missed – beyond the rules and regulations, past the audits and checklists, more than just asking ‘Got any safety issues?’”

Contributor **Norman Ritchie** of **vPSI Group, LLC** commenting on why he decided to get involved in the book and the **ONE PERCENT SAFER** movement said:

“All too often we see the tragic outcomes of repeat unplanned events that clearly had not been properly addressed the first time they happened. I knew that if I could provide a short and engaging piece of writing containing just a few very important points on how to most effectively prevent repeat incidents, then the number of such events might be reduced, ultimately resulting in fewer workplace fatalities.”

The book is just a starter, the movement is about much more. It’s about you, your organization, your community taking up our **ONE PERCENT SAFER challenge**, and being that game-changer to make things **ONE PERCENT SAFER**. It’s about you sharing and telling us what you’re going to do, and then actually making it happen! Yes we want to hear your ideas, but most importantly we want to see you putting them in action. What you do will inspire and motivate others and in the words of Mahatma Gandhi: **“Be the change that you wish to see in the world.”**

We can’t fix everything all at once. But we can do something right now. We want individuals and organizations alike to join the **ONE PERCENT SAFER movement**. We want you to do one thing. Just make your organization **ONE PERCENT SAFER**.

Come and **join us**, become a **global game-changer** at www.onepercentsafer.com and **let’s make the world a safer place, one day, one life, one percent at a time**.

Help to support the movement by following **#ONEPERCENTSAFER** on [LinkedIn](#) and [Twitter](#)

Notes to editors

About ONE PERCENT SAFER Foundation:

All profits from the sale of the book go directly to the **One Percent Safer Foundation**, an independently-governed charitable fund created to provide support in two ways:

1. The provision of practical help in the form of small grants or support with professional education and development to OSH professionals who have lost their job as a result of the pandemic
2. The provision of small grants of ‘seed capital’ or support with education and development for third sector organizations, voluntary / charitable institutions, and not-for-profit organizations (such as community organizations, social enterprises and co-operatives) who wish to begin a project in order to become **one percent safer**

Visit <http://onepercentsafer.com/the-foundation> to find out more.



About vPSI Group, LLC:

vPSI Group, LLC provides leading-edge consulting services in Risk, Safety, Environment and Health. A unique specialty of vPSI Group, LLC is Key Performance Indicator (KPI) measurement and improvement of organizations' efficiency and effectiveness in identifying, analyzing, assimilating, systemizing and sustaining new learnings from unplanned events such as incidents, near misses, business interruptions and operational problems.

In addition, vPSI Group, LLC are experts in developing and delivering engaging and effective training across all demographic groups and at all levels of the organization. Over the last 18 years, Risk, Safety, Environment and Health training has been provided to thousands of employees in over 500 companies operating in a wide variety of industries.

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